

Instructions for Participants of DMBLGIT

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Key Dates

Announcement: 8th of the month

Deadline for submissions: 20th of the month

Round-up of winners: last day of the month

Background Information

Andrew from [Spittoon](#) and [SpittoonExtra](#) administers the event [Does My Blog Look Good In This?](#) He will keep [this page](#) up-to-date on his blog.

DMBLGIT is a monthly food photography event, called by some as "the grandest foodporn event available" on the web. It is open to all bloggers who have posted a photograph with a food or drink connection. Each monthly round is hosted by a different blogger. Food bloggers submit their best photos from posts they completed during the previous month which are then judged and scored. Winners are made covering three categories (edibility, aesthetics, and originality) plus three overall winners.

Each month, a new contest starts, hosted on a different food blogger's site.

Other Facts

In 2005, Ronald from [love Sicily](#) came up with the idea of a food blogging event focused on food photography while on a train from Southampton to London. This was the beginning of DMBLGIT. Now, it's administered via [Is My Blog Burning? \(IMBB\)](#).

Matt from [Matt Bites](#) designed the badges. Helen from [Grab Your Fork](#) was influential in this initiative as well.

Annie from [Chez Annie](#) originally compiled the list of galleries from previous events.

1st draft of this document was written by Shari from [Whisk: a food blog](#) (September 2008).

Judging

Photographs are reviewed by a panel of judges, who score them in three categories: edibility, aesthetics, and originality. The host then compiles the scores to determine the winners. The specific things the judges will be looking for are as follows:

- Aesthetics: composition, food styling, lighting, focus, etc.
- Edibility: “does the photo make us want to dive in and eat the food?”
- Originality: the photograph that catches our attention and makes us want to say “wow!”, displaying something we might not have seen before.
- Overall Winner: top overall scores in all three categories combined.

There are three overall winners for photographs with the highest point totals in all three categories combined, and one winner in each of the three individual categories for a total of six **different** pictures for the winners.

Rules

- Only one entry per person (a single photograph, no diptychs)
- The photograph must have been taken by you.
- The photograph must have appeared on your blog during the previous month. For example, if the event being hosted is the September 2008 Edition, your photo must have appeared on your blog during August 2008.
- All pictures must be text free.
- Entries must be received by **the 20th of the month**

What do you have to do to join the event?

Send your entry to the host with "DMBLGIT" as the subject. Please include the following:

- your name
- your blog's name and URL
- your photograph's title
- the URL of the post containing the photograph
- type of camera used, lens if you wish
- your location (for example, San Francisco, California)
- Please send photos in an attachment to your email in a jpeg format, of no more than 500 pixels in width. (Pictures should be text free.)
- By submitting a photo, entrants agree to their picture being redisplayed and altered in size on the host's page and on the [SpittoonExtra](#) DMBLGIT page.

Gallery

All submissions will be posted to a gallery, which will be updated as the host receives entries. The host for the month will advertise the location of the gallery in his or her announcement post. Please give the host a few days to update the gallery with your submission! And make sure yours is included once the host starts publishing them.

Selection of Host

Potential hosts should [email Andrew](#) requesting to be a host with "DMBLGIT Host" as the subject. The email should include references to the three occasions that you have participated in the event. You will be allocated the next available month. If, nearer the time, you are unable to host please give plenty of notice so an alternative host can be allocated.

Thank you for participating!